## PARSA MORSAL

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### PROFESSIONAL EXPERIENCE

## Bitstrapped

Aug 2023 - Present

Machine Learning Engineer

Toronto, Ontario

- · Designing, implementing, & deploying tailored Generative AI solutions for companies in various sectors over GCP Vertex AI and other cloud providers, using Retrieval-Augmented Generations, Large Language Models (LLMs) & Recommendation Systems based on Reinforcement Learning (RL) & matrix decomposition.
- · Fine-tuning, re-training & maintaining state-of-the-art *LLMs*, *ML*, *MLOps* & human-in-the-loop pipelines based on client's PII data & business requirements to achieve over 96% accuracy on various Natural Language Processing (*NLP*) tasks.
- · Taking ownership of projects involving 5-10 engineers and communicating with multiple clients regarding their business requirements, ongoing development & deployment processes, as well as product delivery, documentation & knowledge transfer.

### BlancLabs

Sep 2021 - Aug 2023

Machine Learning Engineer

Toronto, Ontario

- · Investigated, designed & delivered custom Generative AI and Large Language Model (*LLM*) solutions based on enterprise data using various models with 1 to 65 billion parameters *e.g.* GPT-2, GPT-3, Bloom-3B, Falcon-40B, LLaMA-65B, GPT-NeoX-40B, GPT-J-6B.
- · Fine-tuned, optimized & deployed Large Language Models (*LLM*) on AWS EC2 (*P3, P4, G3, G4, and other Nvidia A100 and Tesla T4 GPU instances*) using model retraining & prompt engineering (few-shot learning).
- · Designed, implemented & deployed custom Generative AI products e.g. Q&A chatbots, customer service assistant chatbots, and automation pipelines on custom datasets using various technologies e.g. Retrieval-Augmented Generation (RAG), Reinforcement Learning from Human Feedback (RLHF), LangChain, and Amazon SageMaker JumpStart.
- · Designed, implemented & delivered end-to-end customized machine learning & deep learning products, proof of concepts (POC), and data analysis pipelines based on structured & unstructured enterprise data using various methods & technologies, e.g. Sentiment Analysis (BERT, NLTK), document classification (RoBERTa), data extraction (LayoutLM, Textract), and image classification (ResNet-50, ViT).

# McMaster Center for Software Certification (McSCert)

Sep 2020 -Aug 2022 Hamilton, Ontario

Research Assistant

- · Investigated, designed & implemented a library deprecation detection tool by applying sentiment analysis (BERT, Word2vec) on GitHub & Stack Overflow Q&As.
- · Investigated, implemented & validated vulnerability discovery methods for source code security analysis using Bidirectional Long-Short Term Memory (Bi-LSTM) classifiers based on serialized Abstract Syntax Tree (AST) data.

## Sharif University of Technology

Jan 2018 - Aug 2020

Research Assistant

Tehran, Iran

· Participated in detecting *Spectre* attacks by classifying cache calls based on hardware performance counter & kernel event handler using a Multilayer Perceptron (*MLP*) models & Support Vector Machines (*SVM*) with 96% accuracy over the *Spectre-V1* dataset.

## **EDUCATION**

McMaster University

Sharif University of Technology

M.A.Sc. Software Engineering

B.Sc. Computer Engineering

### SKILLS & QUALITIES

### Programming Languages, Frameworks & Libraries

· Python, Java, C/C++, Bash, Linux, TensorFlow, PyTorch, AWS SageMaker, Azure ML, GCP Vertex AI, NLTK, NumPy, pandas, SciPy, OpenCv, XGBoost, SQL, Apache Spark, Pinecone, LangChain, Git, Docker, Firebase.